

JHANSI SMART CITY LIMITED

VARIABLE MESSAGE DISPLAY (VMD) UNDER ICCC, JSCL

Variable Message Displays (VMD) are digital signage boards, which are fixed at 9 locations in the city. These are used to display video messages for public awareness. Height of VMD pole is 6.0 m from ground and size of VMD is $3.0 \text{m} \times 1.5 \text{m} \times 0.2 \text{m}$.

Locations for VMDs are as follows:

S.NO.	LOCATION NAME
1	Allahabad Bank Chauraha
2	BKD Chauraha
3	Bus Stand Mandi Tiraha
4	Elite Chauraha
5	Jhansi Hotel Chauraha
6	Kachehari Chauraha
7	Khanderao Gate
8	Minarva Chauraha
9	University Chowki & Medical College Gate No 1